

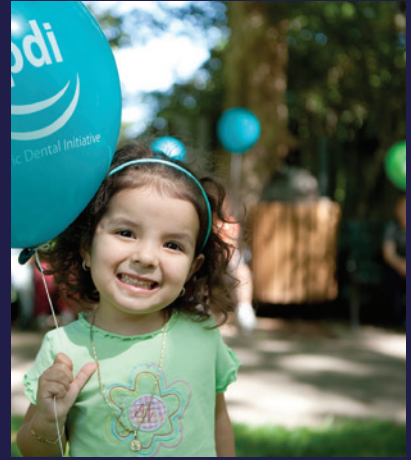
Our commitment to Napa Valley extends far beyond our wines—we're devoted to investing in the health and well-being of our children and protecting our environment. By nurturing this special place and supporting the next generation, we're building a stronger, healthier community for all.



COLLECTIVE
NAPA VALLEY



Thank
you





\$3.8 Million invested together

Collective Napa Valley had a beautiful year of giving in 2024, with **\$3.8 million invested directly into our community**. We're thrilled to share some of the stories where these funds made a substantial impact: supporting children's programs—including mental health services, after-school initiatives and parent resources—as well as critical efforts to strengthen wildfire resiliency across our region.



1. SHINE NAPA VALLEY: **\$1 MILLION**
2. ON THE MOVE: **\$300K**
3. NAPA VALLEY EDUCATION FOUNDATION: **\$300K**
4. UPVALLEY FAMILY CENTERS: **\$300K**
5. MENTIS: **\$300K**
6. MENTIS WELLNESS CAMPUS: **\$1 MILLION**
7. ALDEA: **\$300K**
8. NAPA COMMUNITIES FIREWISE FOUNDATION: **\$300K**

SHINE Napa Valley



"I've always felt that no one took my problems seriously and I felt invisible. Being a part of the SHINE teen podcast and community has given me tools to heal and learn and I know I can help other teens find a connection."

Megan



SHINE
NAPA VALLEY

SHINE is a collaborative effort to improve children's mental health in Napa Valley by expanding access, raising awareness and providing trauma training. They run a teen-led podcast, SHINEcast, to break down mental health stigmas and share students' real-life experiences.

Funds Contributed in 2024: \$1 Million

On The Move



"It can be hard to talk about your issues, but I can tell you from my own experiences that it will help more than you know. The Wellness Centers have the resources to help anyone struggling with mental health and all students have a place to go where they have someone to talk to."

Orlando



On The Move

On The Move provides programs that address inequities and support vulnerable communities, offering intake services, coping skills and resource referrals at five school Wellness Centers. Their services are specifically tailored to support LGBTQ, Latinx and foster children.

Funds Contributed in 2024: \$300k

Napa Valley Education Foundation



"Through my involvement, I've been able to normalize being vulnerable and help bring awareness to mental health topics that many have struggled with, including myself, specifically with self-love. I have actively become more open with my loved ones and I am using my story to help others."

yeshor



NAPA VALLEY
EDUCATION
FOUNDATION

Napa Valley Education Foundation works to ignite the potential of Napa Valley's youth, empowering them to not only excel academically but also to thrive as confident, healthy and successful individuals within their community.

Funds Contributed in 2024: \$300k

UpValley Family Centers



"Our mentor understood us more than others could because he was in our shoes not too long ago. It's important to understand you are not alone."

Roberto David



UpValley Family Centers offers culturally based child development programs within schools in Calistoga and St. Helena. These mentorship groups, which are conducted in English and Spanish, support teens' well-being, school engagement and access to higher education.

Funds Contributed in 2024: \$300k

Mentis



"In my early teen years depression and anxiety hit me like a tsunami, and I felt like a burden to my family. Finally in my freshman year, I found Mentis and learned that I am not alone."

Hope



Mentis has long been a leader in Napa County's mental health services, providing bilingual, affordable care for people of all ages and income levels. Their programs, which range from early prevention to outpatient and residential services, are offered through schools, community sites and at their facility in central Napa.

Funds Contributed in 2024: \$300k

Collective Napa Valley has made a significant commitment to Mentis to help renovate and expand their current facility into a state-of-the-art Wellness Campus. With construction already underway, this investment will further increase access to critical mental health services for children and teens throughout the county.



Funds Contributed in 2024: \$1 Million



Aldea



"I've learned to set boundaries, and Aldea has taught me that. I've learned how to acknowledge triggers and how common they can be. I feel proud of myself. It's helped me communicate and express myself more."

Sebastian



Aldea offers substance use recovery and family services, including treatment, early psychosis intervention, trauma recovery, foster care support and juvenile justice programs. They provide behavioral health support in schools and the community, helping children and families build resilience and reclaim their lives.

Funds Contributed in 2024: \$300k

Napa Communities Firewise Foundation



"Maintaining historical dozer lines and limited access dirt roads for our fire engines are some of the most important key components to wildland fire containment.

Through this resiliency effort, the purchase of the JD 650 will allow the Napa Communities Firewise Foundation (NCFF) to continue and expand these important fuel breaks on an annual basis. This financial incentive will ensure this dozer program lives on in perpetuity and Napa County postures these essential fire breaks county-wide."

JC Greenberg, Cal Fire Battalion Chief



In 2022, Collective Napa Valley launched the Forest Health Initiative, a vital program aimed at improving forest health and reducing fire risks. The initiative includes rebuilding fire roads, strategically planting trees and educating the community on firewise practices. To enhance these efforts, Collective Napa Valley has granted funds to purchase a bulldozer for Firewise, eliminating rental costs and significantly boosting efficiency while conserving valuable resources.

Funds Contributed in 2024: \$300k



Upcoming Events

As we prepare for an even greater year of giving in 2025, we invite you to join us again by renewing your membership or making plans to participate in one of our upcoming events, whether in person or online. Your support will make a lasting impact on our community for generations to come. Mark your calendar now for our 2025 events. We can't wait for you to join us!

JANUARY 17-19:

Artisans of Wine & Food | The Boca Raton, Boca Raton, FL

Enjoy vintner-hosted dinners, wine pairings and special experiences featuring Napa Valley wines. Proceeds will go to The Boys & Girls Clubs of Napa Valley and Palm Beach County. Tickets available at artisansofwineandfood.com.

APRIL 7-11:

Collective Napa Valley Gratitude Week | Around the World

Cheers to You! We are excited to celebrate your membership and to show our appreciation for all the good you have helped make possible.

JUNE 6-7:

Auction Weekend | Napa Valley

Join Auction Weekend Honorary Chairs Robin and Michelle Baggett for the best weekend in Napa Valley all while raising money for Collective Napa Valley's Youth Health Initiative. Ticket sales launch in January at CollectiveNapaValley.org.

OCTOBER 10 - 17:

Fine Wines & Experiences Auction | Online at Sothebys.com

Bid online for Napa Valley wines found nowhere else in the world and exclusive experiences representing the best of Napa Valley hospitality. Funds raised will benefit the children of Napa County.

Collective Napa Valley Board of Directors

Malek Amrani

Owner and Chief Executive Officer, The Vice

Jaime Araujo, Board Vice Chair

Vintner and Founder, Trois Noix

Robin Baggett, Advisor

Owner and Managing Partner, Alpha Omega

Cyril Chappellet, Board Chair

President and Chief Executive Officer,
Chappellet Vineyard

Andy Erickson, Advisor

Vintner, Favia

Ed Matovcik

Vice President of Public Affairs, Robert Mondavi
Winery

Carlton McCoy

President and Chief Executive Officer, Heitz Cellar

Beth Weber Novak

President and Chief Executive Officer,
Spottswoode Estate Vineyard & Winery

Doug Shafer

Advisor, Shafer Vineyards

Emma Swain

Chief Executive Officer, St. Supéry Estate Vineyards &
Winery

Schatzi Throckmorton, Secretary/Treasurer

Owner and General Manager, Relic Wine Cellars

Elizabeth Vianna

Winemaker and General Manager, Chimney Rock Winery

Donna Walker

Proprietor, Pulido-Walker Estate Vineyard and Winery

2024 Collective Napa Valley Community Board Members

Bill Cary

Steve Fink

Claire Stull